



TRIM ESSENTIALS[®] BY GENTEK

TrimEssentials by Gentek[®] decorative accents and trim – along with shakes and scallops, and a host of soffit and siding products – let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!

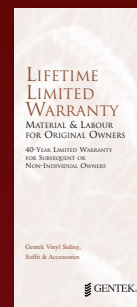
OUR COMMITMENT TO QUALITY

Concord vinyl siding is manufactured exclusively by Gentek Building Products – a leader in the building products industry for nearly 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

A LIFETIME OF PROTECTION

Concord vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



GENTEK[®]
GENTEK BUILDING PRODUCTS

1001 Corporate Drive • Burlington, ON L7L 5V5
www.gentek.ca

Make us a part of your home.



*Windload performance may vary by profile design.

Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may not be exactly as shown due to lithographic process. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners.





CONCORD®

Quality Vinyl Siding



Classic Beauty and Enduring Protection for Your Home

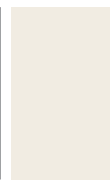


CONCORD®
Quality Vinyl Siding

Classic Colours



Snow White



Linen

HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



Featuring richer, darker colours

fortified with ChromaTrue® fade-defying technology, Concord vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details. **ChromaTrue®**

Siding with Perfection

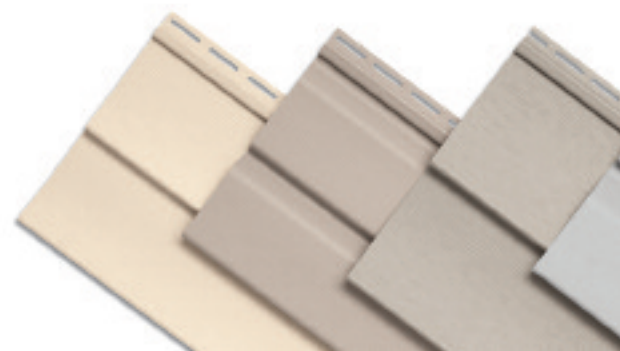
Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customer-preferred colours ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.

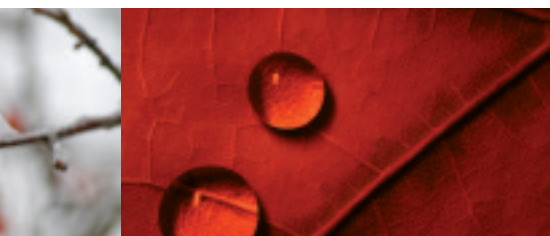
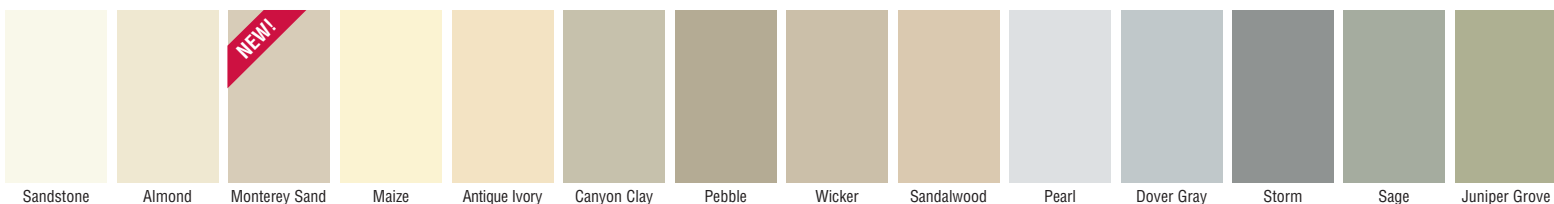


Double 4"

Double 4"
Dutch

Double 5"





LASTING IMPRESSIONS

Certain to draw admiring glances, Concord vinyl siding presents traditional charm and appeal in an easy-care exterior. Rich, inviting colours embossed with a light roughsawn texture will wrap your home in year-round beauty and protection.

Built for Easy Upkeep

Siding your home with Concord means you'll never have to paint again. The colour goes all the way through each panel, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture.

Strong and resilient Concord is dent-resistant and virtually unaffected by exposure to harsh weather. There's no need for dangerous ladders or time-consuming maintenance. Just an occasional rinse with your garden hose will remove most airborne dust and dirt.

Extra-Strong Nail Hem

Take a closer look. Concord is fortified with a rolled nail hem for extra-strong wall attachment. In independent laboratory tests, Concord withstood windloads up to 320 km/h (199 mph).*



Genuine Value

Like many people, your home may be your most important investment. Concord vinyl siding not only will create an elegant, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

Environmentally Friendly

Now more than ever, homeowners are "building green" and choosing products that help protect the planet. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources often used in home construction. And because vinyl siding never needs to be painted, it eliminates the use of paint, stain, caulk and other maintenance-related materials that can harm the environment.

At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.

