PRODIGY PROVIDES PEACE OF MIND.

Prodigy has peace of mind built right in, proudly offering the strongest warranty in the industry. Prodigy siding and accessories are backed by lifetime limited warranties[†] including an industry leading fade warranty. Copies are available by writing to: Lifetime Alside Warranty Department Narrant PO Box 2010

Akron, Ohio 44309

or e-mail us, information@alside.com

†See printed warranties for complete details.

Prodigy insulated siding contains a patented, organic molecule that discourages termites from nesting behind your siding, yet it's environmentally friendly and safe for humans and pets.



EXTREME A TED CONDITIONS

Prodigy insulates with a system R-value of up to 5.3 and is * designed to reduce energy costs.

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RODIGY

The vinyl surface and secure seams repel the worst downpours, and the insulating layer "breathes" to resist water retention.

The engineered vinyl surface is guaranteed to resist fading for a generation. a generation.

666 Prodigy's durable surface and contoured underlayment safeguard against the pounding force of hailstorms.

Prodigy is designed to stay securely fastened, with no tearing or rattling, even in extreme winds. 2









PRODIGY. NEXT GENERATION INSULATED SIDING "Alside...

PO Box 2010 • Akron, Ohio 44309 • 1-800-922-6009 • ProdigySiding.com

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INSPIRINGLY BEAUTIFUL Industry Leading Color Palette:

PRODIGS DIGY.

When you are building or remodeling your home, there are many decisions to make. Thanks to new technologies that blend intelligent design with exceptionally beautiful features, your best choice of siding is an easy one. For endearing looks and enduring performance, there's no choice but Prodigy. Let your vision shine through.

Prodigy. Inspiringly beautiful. Amazingly energy-efficient. The door to our home. The door to our heart. The door to our soul with just one knock.

Capturing memories. Playing them back. Songs of times past and inspiration of times to start.

It is what you impart.

Reveal the beauty. Reveal the warmth. Wrapped in panels of memories built in time.

Home is more than a dwelling.

PRODIGY: WHERE COMFORT MEETS PERFORMANCE.



Prodigy's surface naturally repels moisture, like today's high-performance fabrics. Yet inside, Prodigy breathes so moisture can be wicked away, not trapped inside.



When correctly installed, Prodigy Insulated Siding can help meet the performance guidelines of an ENERGY STAR qualified new home.







Imagine that you could keep every corner of your home at the perfect temperature yearround. And yet save money. That's the *Prodigy Energy Promise.*

Prodigy is designed with a system R-value of up to 5.3. That's five times the energy efficiency of ordinary siding. You can immediately see why. The insulation is 1 ½" thick and wraps your home in an unbroken blanket thanks to its exclusive features. Yet Prodigy breathes freely to resist water retention. With a Perm Rating of 5, Prodigy is designed to allow moisture vapor to escape. Prodigy works as a vapor breather, *not* a vapor barrier.

Home is where your values are realized, not compromised.

The uncompromising approach of our engineers and designers means Prodigy is a realization of your values, from any perspective. From flawless appearance and unsurpassed insulation that can increase the value of your home, to true maintenance freedom, reduced energy bills and a worryfree warranty that complements your lifestyle, Prodigy is the embodiment of what you value.

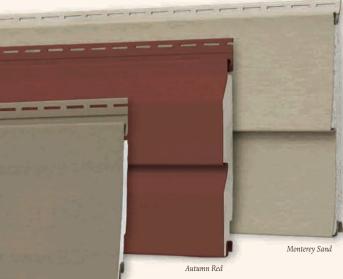
Prodigy is a statement of conscience.

Engineered to be truly maintenance free, Prodigy will never require painting, sealing, staining, cleaning or treating with chemicals that can be toxic or harmful. Over the life of a home, treating and maintaining traditional wood siding with these products can have a cumulative and potentially harmful impact on your family and the environment that you may not be conscious of. And because Prodigy is made of synthetic and reusable resources, you are not contributing to the depletion of our forest ecosystems.



PRODIGY'S SUPERIOR INSULATION MEANS YOUR HOME IS QUIETER, TOO.

With Prodigy's strength, integrity and thick insulation you are likely to notice a significant reduction in outside noise, especially in high winds, heavy downpours and hailstorms. Just another way Prodigy helps to create an atmosphere of serenity and security in your home.



Tuscan Clay



PRODIGYSIDING.COM ENERGY SAVINGS CALCULATOR

How much could you be saving on your energy bills?

Homeowners across the country are discovering that they can save on energy costs when they specify Prodigy instead of ordinary siding.

To calculate your potential energy savings*, go to ProdigySiding.com and use our online Energy Savings Calculator. You will quickly see how much money you could be saving on your annual energy bills with Prodigy.

*Potential energy savings are based on a data modeling study performed by Architectural Testing Incorporated and are not based on actual field studies of this product. The data modeling is based on several assumptions. Your actual energy savings may vary.

SEE AND FEEL THE DIFFERENCE.

ENERGY EFFICIENCY

ProdigyFactor5.0_M

System R-value of 5.0. Prodigy's 1 1/2" insulation provides industry-best energy savings with a system R-value of up to 5.3 and is designed to reduce your energy costs year-round.

A) Thermo Sphere

Energy Gap Protection. With innovative features like RigidLock and TrueForm[™] combined with a fully insulated line of trim and accessories, Prodigy provides an unbroken blanket of insulation.

ENGINEERED PERFORMANCE

TrueForm

One-Piece Insulated Siding System. Precision contoured insulation bonds securely to the siding panel creating an integrated system that delivers remarkable strength and energy efficiency. This highly-engineered, insulated siding system provides exceptional durability and the strength to withstand Mother Nature, while safeguarding against energy loss.

RiaidLock

Secure Interlocking Panel Design. Innovative, patent-pending panel locking design for a tight, secure fit with no insulation gap. This ensures your siding will be securely locked in, will have straight and even course lines, and look great for a lifetime.

🗲 MonoWallIntegrity 🗤

Structurally Independent Wall System. Structural integrity and rigidly interlocking panels mean Prodigy stands tall on its own. The siding that stands on its own will stand up to almost anything.

INSPIRED BEAUTY

TrueCourse

The Look of Hand-Installed Boards. Designed and manufactured to capture the look of traditional single-plank siding. Available in double 6" and single 7" clapboard and 5" dutch lap profiles.

ExtendedLength

More Panel, Less Seams, 39% longer than a standard 12' panel, the 16' 8" Extended Length panel design yields a straighter, cleaner exterior appearance and fewer overlaps.

WTrueWoodLook

Crisp, Clean and Subtle. The look and feel of finely milled wood attracts admiration without seeking attention. The understated look is timeless and genuine.



RigidLock

The exclusive RigidLock with tongueand-groove design means Prodigy stacks firmly and locks in place with a tight connection and a satisfying "snap" that ensures a secure installation and reduced energy gaps.



🗲 MonoWallIntegrity...

Intrinsic strength is the hallmark of the MonoWall

Integrity feature. Combining secure locking and panel

rigidity, Prodigy creates a veritable wall of its own.





TrueForm

Glacier White

Antique Parchment

Natural Linen

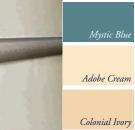
Platinum Gray

Silver Mos

Traditional vinyl siding is no match for the Prodigy insulated siding system. Prodigy provides unsurpassed protection against energy loss and the distortion and fading caused by extreme weather. Prodigy bonds an inner core of high-density insulation with a durable and beautiful outer layer – creating an integrated system that delivers remarkable strength and performance.

The result: your installer can achieve a uniform outer laver with a beautiful finish that holds true.





True Course

Quality from a different perspective. Prodigy is designed to look just like single, hand-installed boards. Even from the bottom up.



Deep Mos

Midnight Bli

Charcoal Sr

Monterey Sana

Color is the essential palette of expression. Each of Prodigy's inviting colors inspires a fresh approach to traditional design, balancing the perfect measure of visual excitement with classic elegance. And, never has color been as beautifully captured as it is in Prodigy's new Architectural Palette. From rich and luxurious to subtle and sophisticated, our new Architectural Palette offers a superb selection of deeper hues to heighten the character and style of your home. Perhaps best of all, maintenance is just a breeze; just rinse occasionally with a garden hose to maintain a freshly painted appearance.

ChromaTrue[™] advanced weatherable polymers provide superior fade resistance and better performance on Prodigy's darker colors. And with Prodigy's 21 beautiful colors and luxurious low-gloss finish, all of us can find the color within.









Fraditional Cornerpost



2-Piece I-Channel



Lineal



3-Piece Corner

GIVE YOUR HOME PERSONALITY WITH PRODIGY'S DYNAMIC COLOR PALETTE AND DETAILED ACCESSORIES.

Accessories to help express yourself.

Prodigy trim and accessories are painstakingly designed and manufactured to complement the color and style of your siding. Many have insulation inside to add rigidity, improve impact resistance and to complete the virtually uninterrupted insulation of Prodigy. The array of choices you will find in this collection can enhance a mansion, a suburban colonial, a vintage cape, or your cottage by the sea.

Trimworks[®] accessories are made with the same quality and attention to detail as the Prodigy panels. Plus, soffit, trim, accessories, rainware, gutter coil, fascia and trim coil are matched to your siding, thanks to the ColorConnect® Color Matching System.



