

# TRIM SSENTIALS

TrimEssentials by Gentek<sup>®</sup> decorative accents and trim – along with shakes and scallops, and a host of soffit and siding products – let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!

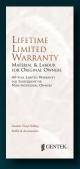
#### OUR COMMITMENT TO QUALITY

Driftwood vinyl siding is manufactured exclusively by Gentek Building Products – a leader in the building products industry for nearly 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

#### A LIFETIME OF PROTECTION

Driftwood vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.









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Make us a part of your home.



\*Windload performance may vary by profile design.

Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice.

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# DRIFTWOOD Quality Vinyl Siding





#### **Classic Colours**



## HIGHER EXPECTATIONS... **EXTRAORDINARY** RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek **Building Products has** manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch - that make us truly a part of your home.

**GENTEK**®





# Featuring richer, darker colours

fortified with ChromaTrue<sup>®</sup> fade-defying technology, Driftwood vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details. Chroma rue\*

## Siding with Perfection

Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customer-preferred colours ensures that all Gentek products - siding, soffit, fascia, trim and rainware - will beautifully match throughout our vinyl, aluminum and steel product lines.









Double 4"

Double 4-1/2" Dutch



# IN GOOD TASTE

Inspired by clean lines and basic fundamentals, Driftwood vinyl siding captures the essence of easy living. The handsome detail and subtle driftwood texture of this quality-crafted siding will impart casual sophistication to your home.



#### **Enduring Beauty**

Not only is Driftwood generous in beauty, it's also easy to maintain. Durable and dent-resistant, each panel is solid vinyl colour through and through, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture.

Even better is the fact that vinyl siding never needs to be painted. There's no need for dangerous ladders or time-consuming maintenance. Just an occasional rinse with your garden hose will remove most airborne dust and dirt. Your home will keep its attractive appearance year after year with very little upkeep.

#### Added Strength

Built weather-tough! Driftwood is fortified with a rolled nail hem for extra-strong wall attachment. In independent laboratory tests, Driftwood withstood windloads up to 399 km/h (211 mph).\*



## Investing in Today and Tomorrow

Having a beautiful home can be a wonderful source of pleasure and pride. It can also be a wise investment. Driftwood vinyl siding not only will create an enjoyable, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

#### Environmentally Friendly

Now more than ever, homeowners are "building green" and choosing products that help protect the planet. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources often used in home construction. And because vinyl siding never needs to be painted, it eliminates the use of paint, stain, caulk and other maintenance-related materials that can harm the environment.

At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.

